



No. 13

April. 1962

#### OUR APRIL MEETING -- be sure to be there!

Due to the fact that Easter comes so late this year, we ram into so many conflicting dates that we have to hold our April meeting on May 1st--details in the announcement at the end of this bulletin.

#### OLD ISSUES NEVER DIE

The last issue of the Telegraph Hill Bulletin started out bravely with an account of the successful fight to preserve the 40foot height limit at the March 17, 1961 meeting of the Public Buildings, Lands & City lanning Committee of the Board of Superisors.

It was the prelude to another series of attacks and counter-attacks.

In December Supervisor William C. Blake again brought the issue before the Board upon petition of J. Warnock Welsh, Jr., representing the Telegraph Hill Property Owners Council. And again, it was tabled!



PARKING

Replica of Automobile Windshield Decal

You can please some of the people some of the time etc etc but where parking is concerned it seems you can please none of the people none of the time. Our

Parking Committee has tried and tried and TRIED and will keep on TRYING! Our streets for the closest free parking to the down-town area and the residents must compete with the non-residents for the limited number of spaces we have. We have been promised surveys but they have never materialized so our Parking Committee has decided that a step in the right direction would be to give some visual evidence of the cause of our congestion. at least WE will know! It has devised an attractive Windshield Decal...featuring the name of our Organization and our trade-mark (Coit Tower). The plan is to see these to our

members at \$1.00 each. Any resident of the Hill who does not belong to the Dwellers can join (dues \$1.00 per year per person) and then get his Decal for \$1.00. It is hoped that we can get all residents of the Hill to put these Decals on their cars. If we can get a good portion of the residents cars identified, it will simplify a survey. Also, if you see a restaurant attendant parking a car with a Decal on it, you will know he is doing a resident a favor. Decals will be available at the May 1st Meeting, or they may be obtained before or after from: Louise Early, 134 Pfeiffer St. -- YUkon 2-2679; Carol Hewitt, 35 Telegraph Place -- Douglas 2-5773; Kathy Bishop, 1440 Montgomery St. -- EXbrook 2-5470. So now let every member get a new member and lat's display our new Decal all over the Hill!

NASIMO



Nancy Sargis, 504 Greenwich Street, has opened a new dress and specialty shop at Green and Grant where the Co-Existence Bagel Shop used to be. The City's top fashion models put on a midnight style show. Pictured above is Mai Tai Sing, actress and owner of the Ricksha, Miss Sargis and Merle Allen, promotion publicist for Jantzen. Photo by Peter Breinig.

YOU ARE INVITED

Ruth Jensen Somers, who divides her time between Telegraph Hill and her new home in Aspen, Colorado, designed by our George Rockrise, invites Dwellers to look her up if they visit Aspen. Her address is Box 977, Aspen and the phone is listed in the local phone directory.

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On October 1, 1957, the Dwellers made a formal request of the San Francisco Board of Supervisors to have placed underground poles id wires on certain streets and areas of Telegraph Hill. Due to the 22 mile per year limit, which is required of the Utilities Companies, there is not much mileage available after main city projects such as redevelopment and boulevard widening, etc. are cared for. In order to avoid refusal to consider our request because of an excessive amount of mileage, we broke down the proposal into five stages (and expressed willingness to take what ever fraction of mileage which might be available at any time). By dint of eternal vigilance and persistence on our part, the Public Works Department agreed to place our request on a calendar program.

At last, our objective is about to be realized, and work on the first stage is about to be started (May) and finished by September (??) 1962. The total program of 5 stages is sched-

uled to be finished by 1964.

Streats in Stage I are Telegraph Hill Plaza id Boulevard; Lombard from Kearny to Columtis; Kearny from Lombard to Chestnut; and onestnut from Winthrop to Grant Avenue.

Underground service is installed at the curb line. Property owners are responsible for the connection from there to their premises. The Hill Dwellers have ascertained that Grandi Electric-WAlnut 1-2141, Supreme Electric Co-YUkon 2-4421 and Emil J. Weber Electric Co-Hamlock 1-6961 will be interested in making bids on this work. The Dwellers cannot assume any responsibility for any arrangements made between these companies and the individual owners.

Also being installed in the service trench will be a conduit for "TV Communications Signal Corp", 990 Filbert Street (Mr. Iacopi) ORdway 3-6900. You might be interested in improving your TV reception by making prov-

ision for their relay service.

Naturally, the street lights on the ugly les will be replaced by the City with attractive and more efficient lamp standards, strategically placed. NOW let's complete this portion of a beautiful picture with some more tree planting

This probram of 5 stages does not nearly present the entire Hill but is a good main -outline from which to plan future extensions of underground areas until the entire Hill assumes the characteristics of a residential park.

#### MONEY MONEY MONEY

We need it! Last Spring your Treasurer sent out bills for dues and the response was dissappointing. Now 1962 dues are payable. Won't you please pay them right away. \$1.00 per person per year is very little and your officers to their best to make that go a long way. If you feel liberal, send a little (or lot) extra to help build up our Treasury.

#### THE TIBURON BRIDGE

On January 29th, your Zoning Committee was stunned to learn that our State Legislature had appropriated \$500,000 for a study of a second Marin crossing, the San Francisco Terminus to be between Sansome and Stockton Streets. This bill was launched by State Senator J. Engene McAteer.

According to the San Francisco Main Crossing Progress Report of February 1962, the bridge approaches were to start from the Embarcadero, rising swiftly along the Northerly and Easterly slopes of Telegraph Hill to the vicinity of Kearny and Chestnut Streets, then ascend over Pier 37 and thence to Tiburon with one leg on Angel Island. The portion ahchored to Telegraph Hill would be at such a height that the remaining residences in the vicinity would be left cringing in the dark shadows with a view of the bottom of the bridge deck.

The San Francisco Planning Commission unanimously opposed the building of the bridge in this location. Your Committee alerted our members to write to Senator McAteer, opposing this bridge proposal. Upon hearing of this opposition, Senator McAteer halted all further tests and studies and recommended the return of the unspent funds emounting to \$300,000 to the general fund and presented a resolution to the State Senate calling for an overall study of transportation needs of the Bay Area. The bridge is forestalled for the present pending the outcome of the overall study. However, we still must continue to be on our guard.

McAteer says, "there are several persuasive reasons for stopping the plans to take borings . and conduct a financial study of the second crossing. One of the most compelling is the strong feeling of long-time residents of Telegraph Hill that a bridge, anchored in that area, no matter how beautifully constructed, sould impair the Hill's scenic value. Reaching a solution to our city's urgent transportation problems must be weighed against the equally vital matter of preserving its natural beauty."

### NORTHERN WATERFRONT

The Height Limitation for the Northern Waterfront is still being considered by the Board of Supervisors. A new scheme of land coverage has been presented by those opposed to the 40-foot limitation and the Planning Department is studying this proposal. No definite action has been taken to date and it will require about six weeks to complete the study.

Your Board of Directors, acting on the recommendation of the Zoning Committee, voted to Engage Patricia Carson (Mrs. Robert Major) as counsel to represent the Dwellers at future

hearings on this problem.



MAIL YOUR DUES TODAY TO: Joseph Bloise, Treasurer 1163 Kearny Street San Francisco 11, California

# VIEWS FROM THE HILL

! ATOLE H. SHAFFER is Program Director of the Telegraph Hill Neighborhood Association. Former director of the Berkeley Jewish Communy Center, Mr. Shaffer received his graduate social welfare training at the University of California in Berkeley.

GEORGE ROCKRISE has been appointed to the City Planning Commission.

DR. COLLIN DONG was Monique's Daily Male in the Chronicle recently and a very interesting one, too!

CLYDE EDMONDSON is remodeling his place on Union Street and work has started on the Lewis' 5 unit building designed by GARDNER DAILEY at the compound site at Calhoun & Union ships--this is a unique and unforgettable

The Examiner's MILDRED SCHROEDER has moved to the Hill, on Egardo Place.

DOROTHY LATEROP has accepted a position with Knapp & Tubbs, a wholesale furniture firm in ickson Square.

... ITNEY WARREN is a member of the Committee that is advising Mrs. Kennedy on the refurnishing of the White House.

MARGARET RAISTON -- of McGray-Hill -- has returned from two years in New York to an apartment on Lombard Street.

JACK & GERTRUDE MURPHY spent a month at San Miguel de Allende in Mexico, going to art school and studying Spanish. Then they took off for the West Indies to the Island of Dominica and enjoyed a leisurely trip home by freighter.

KRON cameraman CHARLEY STANYAN had just 22 hour notice to pack and join the party of news and cameramen who accompanied Gov. Nelson Rockefeller to New Guinea on the arch for his son, Michael.

### GRIFFITH HEADS NEIGHBORHOOD ASSOCIATION

Edward Griffith was elected president of the Tolegraph Hill Neighborhood Association 'n January. It was 60 years ago that his mant, Miss Alice Griffith, together with Miss Elizabeth Ashe, founded the T. H. N. A.

The medical clinic at the Center is conducted in cooperation with the Public Health Department and other medical institutions. It offers a series of weekly programs for the prevention, diagnosis and treatment of diseases. Included are a Well-Baby Clinic, a Speech Clinic and a posture class. There is specialized treatment in pediatrics, Ophthalmology, medicine and orthopedics provided by well-qualified physicians, nurses and technicians with the cost of service adjusted to the patient's income.

The Center offers a nursery school and play and recreation areas for pre-school children. Parents are invited to attend programs such as Childrens Health Clinic and Nursery Group given in colaboration with the Adult Education Department of the Board of Education.

#### HILLS ARE ASSETS

Harold Gilliam, author of "San Francisco Bay" and numerous srticles about the City and the Bay Area stated his position on preserving the charms of Telegraph Hill in an article in the Examiner.

He said, "To walk along the narrow steps & paths on certain parts of Telegraph & Russian Hills, between homes and cottages and through rambling gardens, looking out through the trees at panoramas of the city, the Bay and San Francisco experience.

"But the houses and cottages are being replaced by skyscraping apartments on the hilltops and the view will be increasingly blocked by a Chinese wall of tall apartments around the bottoms of the hills. The ultimate result will be to turn San Francisco into a counterpart of Manhattan Island, its hills disappearing behind walls of skyscrapers.

## ARRIVEDERCI, Alma!

Alma Oberst -- the vivacious brownette who has produced the newsworthy Telegraph Hill Bulletin of the past months-has all the makings of a true "Californian".



A Kentuckian who still retains a hint of deep south drawl, she spent her early adult years back home in Indiana. (Evansville) as the good right arm of the editor of the Scripps-Howard's paper. When that same editor, Frank Ford, was transferred to San Francisco he soon found he could

not run the San Francisco News without Alma.

Things have changed since Alma answered his SOS some 7 years ago; Mr. Ford went to Wash-ington, was replaced by Mr. Charles Schneider, and Mr. Schneider immediately found Alma an irreplaceable editorial assistant.

Somewhere along the line, she moved to Telegraph Hill, the Dwellers promptly recognized her talents, took quickly to her personality, and soon drafted both.

However, Alma has moved away--far away to the Marina. And she has found that other duties demand she stop, for a time, her efforts with the Telegraph Hill Bulletin. But she promises to return, both to the Hill and to the Dwellers. Meanwhile, thanks for a wonderful job, Alma, and HURRY BACK!